

Sponsor Smart Culture!

Podcasts, Events, Social Media Marketing



Vanessa Carlton performs live at Culture Catch's Music Salon Series



Bringing “Smart Culture” to the World!

Since 2005, Culture Catch has built a loyal audience of cultural enthusiasts by providing unique fly-on-the-wall interviews and once-in-a-lifetime access to today’s seminal artists by host and co-founder Dusty Wright - “a hipper Charlie Rose.”

We connect with our audience via the internet, mobile and live events with a webzine, podcasts, and live “Salons.” We extend your brand throughout all of those touch points delivering measurable ROI.

We connect you to our audience through these unique “touch and feel” events.

“Dusty Wright is a detective filled with zeal and excitement for finding new and interesting things coming out of the changing world. His reports on these phenomena are jewels.”

David Lynch - Blue Velvet, Twin Peaks, Lost Highway



Demographics



- Four plus years building loyal fans of smart culture
- 60/40 male to female
- 75% college: 35% higher
- 40% manager +
- 65% 35 to 50 yrs old
- 35% NYC based
- 90% buy books on-line
- 50% fan of CC's music vidcast
- 35% home owners

* 3 years of data take
from SurveyMonkey.com



Our Events Are Your Events



David Lynch Discusses His Career



Kevin Bacon discusses *The Woodsman*



Vanessa Carlton plays The Music Salon

[Click Here To See What You're Getting Yourself Into](#)

Events we offer include:

- Live Event Film Salon Series with podcasts
- Live Event Music Salon Series with podcasts
- 160 hours of original evergreen podcasts for 24/7 access
- Private-Label events tailored to your needs!

"I think this is the best interview I've ever had."

Alan Ball - *American Beauty*, *Six Feet Under*, *True Blood*, *Towelhead*



How Our Events Can Be Your Events

Brand Activation:

- Pre-roll video spot on web and podcasts.
- Logo inclusion on all CultureCatch touch points.
- Impression inventory on CultureCatch.com.
- Full Social Media Integration.
- Branded mini-site - ability to repurpose content.
- Product demo table at event.
- Event Signage.
- Customized VIP Invites.
- Host “special thanks” mention.
- Brand integration with guests.
- Gift Bag inclusion.
- Newsletter follow-up/party pics. .
- Branded post event email blast.
- Access to attendee emails.
- Anything we missed? We can tailor a program for you!



Other Brands That Have Participated



Let's Talk About Next Steps

We're Ready To Work For You

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